

2016 Annual Report



PASO DEL NORTE
HEALTH FOUNDATION

Health
is Elemental

Paso del Norte Health Foundation

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Chief Executive Officer

Our Purpose

We are pleased to share a snapshot of our 2016 Annual Report – Health is Elemental, which features the work of our partners and grantees, our financial investments and the collaboration of our family of foundations, the Paso del Norte Charitable Foundation and Fundación Paso del Norte para la Salud y Bienestar.

As the Paso del Norte Health Foundation enters its third decade as a leader in health promotion and disease prevention, we remain as committed as ever to ensuring that the residents living in far west Texas, southern New Mexico and Ciudad Juárez, Mexico have the knowledge, resources and environment needed to live healthy lives.



Visit 2016annualreport.pdnhf.org to review the full report and the Health Foundation's Promise video.

Priority Areas

The Health Foundation's Board of Directors has designated five priority areas to focus the foundation's work in the region. Each priority area includes initiatives, programs and policy agendas designed to improve health outcomes.

Healthy Eating and Active Living

To make healthy eating and active living the easy choice for all people in the Paso del Norte region.

Tobacco and Alcohol Prevention

To eliminate tobacco use and reduce binge drinking particularly among youth.

Mental Health and Emotional Well-Being

To reduce the stigma associated with mental illness, increase training for mental health providers and explore structural changes in the region's behavioral health treatment systems.

Healthy Kids

To work with families, community organizations and schools to increase protective factors for youth.

Health Leadership

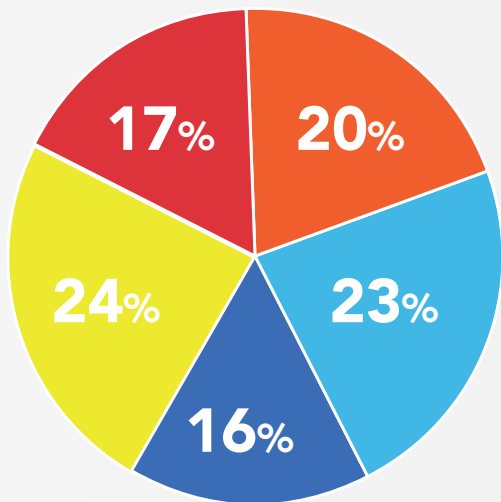
To develop regional health leaders and respond to community requests to provide leadership for health-related initiatives.

\$8,901,579.91

in total grant and contract payments

87

Organizations
funded



Grants funding by priority area

- Healthy Eating and Active Living
- Tobacco and Alcohol Prevention
- Mental and Emotional Well-Being
- Healthy Kids
- Health Leadership

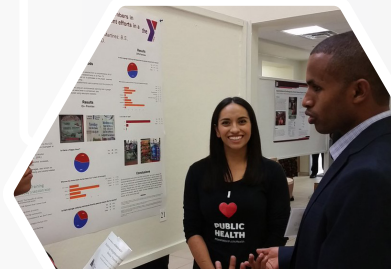
For a complete list of 2016 grants funded and our financials, visit 2016annualreport.pdnhf.org.

The Power of Collaboration

In 2016, the Health Foundation collaborated with more than 100 organizations and grantees in our five priority areas to motivate healthy living. The Health Foundation made particular strides in the areas of mental and behavioral health, healthy eating and active living, alcohol prevention, youth out-of-school programs and REALIZE Executive and Board leadership development.

The Health Foundation also made leadership commitments to two special projects. The Board approved a \$6 million grant to Texas Tech University Health Sciences Center – El Paso to support the new Woody L. Hunt School of Dental Medicine. They also approved \$2 million to support the design and construction of a 3.4 mile linear trail on the Playa Drain from Ascarate Park to Riverside High School in partnership with the City of El Paso and El Paso Water.

To learn more about the Health Foundation's 2016 grantmaking and accomplishments, visit **2016annualreport.pdnhf.org**.







Family of Foundations

The Paso del Norte Health Foundation, Paso del Norte Charitable Foundation and Fundación Paso del Norte para la Salud y Bienestar are a family of foundations that collaborate to improve health and quality of life in the Paso del Norte region through leadership, grantmaking and leveraging philanthropy.



Paso del Norte Charitable Foundation



The Paso del Norte Charitable Foundation is a public charity established in 2013 to work with individuals, corporations, foundations and nonprofit organizations to improve health, education, economic development and quality of life in the Paso del Norte region. In 2016, the Charitable Foundation grew to 67 donor-advised, agency and health funds, raising more than \$6.3 million in gifts and pledges and awarding more than \$3.4 million in grants to nonprofit organizations in El Paso, Las Cruces

and Ciudad Juárez since inception. The inaugural El Paso Giving Day provided fundraising training and raised more than \$100,000 in 24-hours on-line with 1,515 gifts for 135 nonprofit partner organizations.

To learn more about the Charitable Foundation's 2016 accomplishments, visit **2016annualreport.pdnhf.org**.

2016-2017 Board of Directors

Carolyn L. Mora, Chair

Carolyn L. Mora Financial Services

Steve Lauterbach, Vice-Chair

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Hunt Companies

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Community Advocate

Dr. Susana Navarro

Community Advocate

Dr. Jose Prieto, Jr.

Partners in Pediatrics

Pablo Sanders

Strategic Growth Bank

Tracy J. Yellen, Ex-Officio

Paso del Norte Health Foundation

Anna I. Aleman, Executive Director

Fundación Paso del Norte para la Salud y Bienestar



The Fundación Paso del Norte para la Salud y Bienestar is a Mexican Asociación Civil established in 2015 to improve the quality of life of children, youth and families by leading, advancing and promoting initiatives, programs and partnerships for health and well-being in Ciudad Juárez, Mexico. In 2016, with generous support from the Hunt Family Foundation, Paso del Norte Health Foundation and multiple partner organizations, the Fundación launched the Reto por la Salud

(Challenge Fund for Health) and REALIZE Leadership Program to support capacity building of nonprofit organizations in Ciudad Juárez; partnered with the Trust for Competitiveness and Citizen Security (FICOSEC) to support programs that reduce violence in southern Juárez; hosted the first Juárez en Acción program upgrading a community park in partnership with the FC Juárez Bravos and engaging more than 2,400 people in 40 different community projects; and started a program in partnership with One World Play Project, Novagrass Foundation, Coaches Across Continents and Programa Educación en Valores to teach values through sports. The Fundación was grateful to receive more than \$8 million pesos (\$430,000 US) from multiple sources to support these initiatives during this first full year of operations.

To learn more about the Fundación's 2016 accomplishments, visit 2016annualreport.pdnhf.org.

2016-2017 Board of Directors

Ernesto Ávila Rodríguez Gil, Chair
Capital Bank

Laura Ochoa Bermúdez, Vice-Chair
Empresas Ixtlán

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Immediate Past Chair**
Baker McKenzie Abogados, A.C.

Estuardo Alvelais Destarac
Arca Continental SAB de C.V.

Domingo Arellano Contreras
Amazon

Michelle Assael Arroyo
Clínica Médica Internacional

Guadalupe de la Vega Arizpe
Almacenes Distribuidores de la Frontera

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Barracuda Creative PR

Ricardo Mora Díaz
Technology Hub

Humberto Valles Hernández
Independent Consultant

Tracy J. Yellen
Paso del Norte Health Foundation

Marco Zaragoza Fuentes
Windstar LPG

Karen Yarza, Executive Director

Population Level Change

Adult Smoking – El Paso County

	%	#	change
1996	21.5%	177,999	
2013	11.6%	96,015	- 81,984

Reduction in lung cancer deaths – El Paso County

	Deaths per 100K	Total deaths/year	change
2004-2008	30.4	243	
2007-2011	26.2	210	- 33

Annualized Mean Net Costs of Care – lung cancer in the U.S.

Initial	Continuing	Last Year of life/Cancer De
\$60,533	\$7,591	\$92,000

Savings = 33 * \$92.5K = \$3 million





Paso del Norte Health Foundation

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Paso del Norte Charitable Foundation

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pasodelnortefoundation.org



Fundación Paso del Norte para la Salud y Bienestar

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From Mexico: (656) 257-0136
From the U.S.: (915) 400-0147
info@fundacionpdn.org
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Visit **2016annualreport.pdnhf.org** to review the full report.

A person is blowing bubbles in a park. The bubbles are large and colorful, with iridescent reflections. The background is a blurred green lawn and trees. The person's hand is visible on the left, holding a pink bubble wand. Another hand is visible on the right, holding a yellow bubble wand. The overall scene is bright and cheerful.

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